



**GYALYUM CHARITABLE
TRUST ANNUAL REPORT
2018**

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This report highlights the achievements of Gyalyum Charitable Trust and its Chapters for the year 2018.

1.0 Background

Her Majesty Gyalyum Sangay Choden Wangchuck, the Queen Mother of Bhutan takes a personal interest and possesses an inherent compassion towards the welfare of women, youth and children.

As the UNFPA Goodwill Ambassador to Bhutan since 1999 Her Majesty has been at the forefront of spreading awareness and conducting advocacies on social issues related to reproductive health, education, and preservation and promotion of Bhutan's cultural heritage. Her Majesty champions the right of women and children, and campaigns against social stigmas related to HIV/AIDS, issues related to domestic violence and all forms of gender based violence. Her Majesty has completed two High-level Nationwide advocacy tours amongst many other national level tours reaching out to people in the remote parts of the country to interact and discuss pertinent social and health issues.

Through her extensive interaction with all segments of the Bhutanese population especially the disadvantaged and marginalized sections of the society, Her Majesty was able to get a deeper understanding of the problems that affected people which were largely due to existing social and cultural norms that have been ignored and left unaddressed due to lack of awareness among the Bhutanese people. Her Majesty has an intuitive understanding of the constraints and the difficulties that people suffer in various sections of the society. She recognized the importance to ensure education and empowerment of marginalized sections of the society as an integral part of the overall social and economic development process of the country.

Her Majesty prioritizes the importance of preserving Bhutan's rich cultural heritage. The need to preserve and promote Bhutan's traditional skills such as textile weaving which forms the livelihood for many people has been emphasised through her work on cultural initiatives.

Her Majesty has personally initiated and supported a number of key charities for the welfare of her people. The services provided by Her Majesty's charities have been able to reach the grass root levels and have had positive impacts on large sections of the Bhutanese society. Therefore, the works of these charities play a crucial role in bringing a positive impact in Bhutan.

The Gyalyum Charitable Trust has been established to ensure the long-term sustainability and continuity of the charitable organizations under the royal patronage, and to further expand the indispensable and holistic services provided by the organizations in the hope to positively benefit all sections of the society. Her Majesty personally seeks to ensure the sustainability of these charities which fall under the aegis of the Trust.

1.1 Establishment and Certification

Establishment

The Gyalyum Charitable Trust was established under the royal patronage of Her Majesty the Queen Mother Gyalyum Sangay Choden Wangchuck on 12th January, 2016. The Trust was established as the umbrella organization for the organizations that enjoy the royal patronage of Her Majesty.

Certification

The Gyalyum Charitable Trust was registered as a Public Benefit Organization under the Civil Society Organizations Act of Bhutan, 2007 with effect from May 22nd 2017 corresponding to the 26th day of the 3rd Bhutanese month of the Fire Female Bird Year. The certification of registration was awarded by the Civil Society Organizations Authority of Bhutan [Registration Number: CSOA/PBO-38]

The Trust successfully renewed its certification for the year 2018 with the CSO Authority in Bhutan.

1.2 Vision, Mission and Objectives

Vision

Long-term sustainability and continuity of the charitable organizations that enjoy the royal patronage of Her Majesty the Queen Mother Gyalyum Sangay Choden Wangchuck.

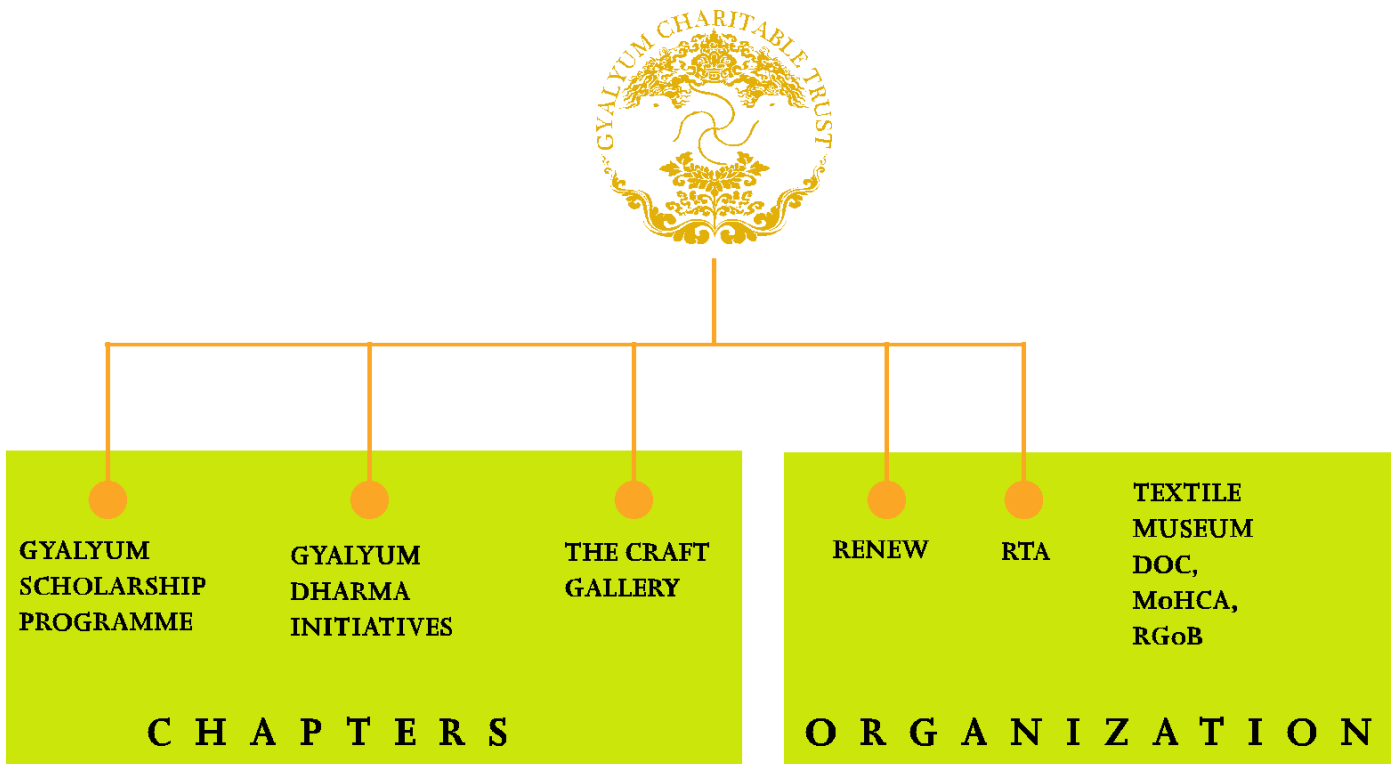
Mission

To foster cooperation between RENEW, Royal Textile Academy, Textile Museum and the Chapters of the Trust in pursu-ance of their aims, objectives and plans.

Objectives

1. To manage and co-ordinate the policies, programs and inter-relate the organizations under the aegis of the Trust to complement each other.
2. To identify and seek funding sources to collectively benefit and provide the required funding for the sustenance of the organizations under the Trust.
3. To oversee the smooth functioning of the organizations under the aegis of the Trust.

1.3 Organizational Structure



1.4 Brief Introduction to the Chapters and Organizations of the Trust

Chapters of the Trust:

Gyalyum Scholarship Program

The Scholarship Program aims to support the education of every Bhutanese child and adult so that they have the access to resources in order to reach their full potential. A large part of Her Majesty's philosophy is to provide easy access to quality education as education allows societies to move forward.

Gyalyum Dharma Initiative

The Dharma Initiatives provides support to monasteries and nunneries for their maintenance and restoration among other activities. We also provide sustenance and education to monks and nuns.

Craft Gallery

The Craft Gallery showcases both contemporary and traditional crafts of Bhutan. It is a showroom and sales outlet to market and promote the country's handicrafts such as weaving, wood crafting, sculpting, basket and bamboo weaving, paper making and many other arts and crafts produced using locally sourced materials often applying traditional methods. It provides a platform for crafts people and independent artists and designers to promote and market their products. Additionally, we provide livelihood skills and training s to disadvantaged groups so as to become economically independent and self sufficient.

Organizations of the Trust:

Respect, Educate, Nurture, and Empower Women (RENEW)

RENEW is a non-profit organization established in 2004 under the royal patronage of Her Majesty the Gyalyum. We are entrusted to help women improve their lives so that they can play a more active role in society. It is dedicated to the empowerment of vulnerable women in society, especially the victims and survivors of domestic and gender-based violence. Our goal is to help facilitate their independence so that they can emerge as socially and economically productive members of their communities. We also provide support for HIV/AIDS positive people and their families to help them improve their quality of life and reduce the stigma surrounding their illness. RENEW's core services include advocacy, outreach, counselling, education and rehabilitation.

Royal Textile Academy (RTA)

RTA was instituted in 2005 as a non-profit organization under the royal patronage of Her Majesty the Gyalyum. We aim to further the understanding of Bhutan's rich textile traditions and way of life through conversation, preservation and promotion of textiles and artifacts along with restoration of priceless pieces from the traditional Bhutanese textile culture. The educational and training centre for weaving is a component of the RTA for individuals who wish to become proficient in the traditional art of weaving.

Textile Museum (TM)

The National Museum was instituted by the government and it has been operational since 2001 under the royal patronage of Her Majesty the Gyalyum. Her Majesty prioritizes the importance of preserving Bhutan's rich cultural heritage and promoting traditional skills like textile weaving which forms the livelihood for many Bhutanese. The TM is committed to furthering the understanding of Bhutanese achievements in Bhutanese textile arts. It is the national centre to collect, document, preserve, interpret and display Bhutan's textile heritage and is dedicated to fostering and promoting the living textile arts.

1.5 Board Members



President

Her Majesty the Queen Mother
Gyalum Sangay Choden Wangchuck



Vice President

Her Royal Highness
Ashi Eeuphelma Choden Wangchuck



Mr. Singye Dorji



Mr. Sonam Tobgay Dorji

1.6 Staff Organogram

Staff



Executive Director
Ms. Tshering Uden Penjor



Programme Officer
Mr. Tshewang Gembo



Production Manager
Mr. Tenzin Dorji



Communications Officer
Ms. Legzem Thuji Yangden



Finance Officer
Mr. Phuntsho Dorj



Marketing Officer
(Vacant)



Marketing Assistant
Ms. Karma Tshetrim



Sales Representative
Ms. Tashi Dema



Sales Representative
Ms. Thuji Wangmo



Sales Representative
Ms. Dechen Zangmo

2.0 Overall Achievements

2.1 Accreditations

Appointment of International Ambassadors of the Trust.



Ms. Stella Fung



Ms. Linqiao Huang (Svara Devi)

2.2 Partner Organization

B&C Charity Foundation in Hong Kong, a partner organization of the Gyalyum Charitable Trust was founded and officially registered in August 2018 to help raise funds for Her Majesty's charitable organizations for the long term continuity and sustainability of the indispensable services provided by the charitable organizations to benefit all sections of the society. It was founded by our International Ambassadors, Ms. Linqiao Huang (Svara Devi) who serves as the Director of the foundation.

2.3 Publications

- 1) The pictorial book titled “Druk Gyalpo - The King of Bhutan,” dedicated to His Majesty the 5th King of Bhutan is a publication of the Trust in collaboration with the Royal Office for Media. The mock copy of the book has been completed on February 2019 and it is at the stage of being finalized.
- 2) The translation and publication of the Pictorial Book titled “Druk Gyalpo - The King of Bhutan,” in the Chinese language is in the process of being developed.
- 3) The script for the documentary film titled “The Kingdom of Clouds - Bhutan” is in the process of being developed in collaboration with a Hong Kong based media company.
- 4) Brochures
 - a. Gyalyum Charitable Trust
 - b. RENEW

2.4 Events

1) The Art Exhibition titled Thuendrel on Endemic Birds of Bhutan by Thai Artist Charcoal was held at the Craft Gallery on 27th July, 2018. The paintings of the eight endemic birds of Bhutan on display were donated towards the Trust.



Display of the Art Exhibition Thuendrel by Thai Artist Charcoal at the Craft Gallery

2) Book signing event for the book *Yak on Track* by author Heather Mcne-ice was held at the Craft Gallery on October 27th, 2018. The author donates 35% of the royalties from the sale of this book to the Australian Himalayan Foundation specifically for the benefit of the RENEW education program.

3) Ms. Karma Tsering donated 100 copies of her book titled “The Gift” to the Trust in November 2018.

2.5 Participation and Representation

1) The Gyalyum Charitable Trust participated during the National Textile Festival commemorating the International Women’s Day from March 8th to 10th 2019 at the Centenary Park in Thimphu. The festival was organized by the Textile Museum, Department

of Culture, Ministry of Home and Cultural Affairs, Royal Government of Bhutan in collaboration with UNDP, NCWC and RENEW. During the three days festival, women from different Dzongkhags/Districts and Public Benefit Organizations including the Trust set up stalls to represent, showcase and sell products in support of women. The event was graced by Her Royal Highness Princess Chimi Yangzom Wangchuck.

2) Two officers represented the Trust at the CSO Retreat Workshop in Phuntsholing from 28th to 30th March, 2018 to network and strengthen the CSO fraternity and build collaboration. The retreat programme was developed in partnership with the CSO Core Coordination Committee in Bhutan.

3) The Gyalyum Charitable Trust along with 47 Civil Society Organization’s (CSO’s) participated in the CSO Fair

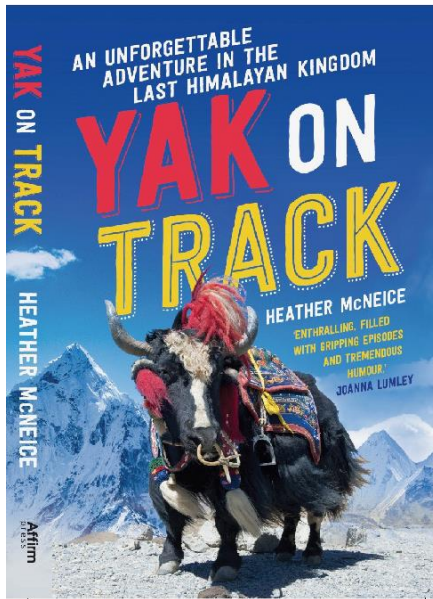
coinciding with the 6th Royal Wedding Anniversary on October 13th and 14th, 2017.

4) The Trust nominates young and established designers to attend and represent Bhutan at the Annual Celebration of Silk Event in Thailand. Designers from participating countries are required to design and showcase their costume using Thai Silk in line with the theme Thai Silk to the World. Participation in the event allows designers to enhance close cross cultural ties between the Thai culture and cultures of other countries. The event is a great opportunity for designers to create a product that promotes Bhutanese design and culture while using Thai silk. Designers can use the platform to make valuable connections, take inspiration from other designers and promote their creations through the exhibition and media.



Gyalyum Charitable Trust stall displaying the Craft Gallery products

Gyalyum Charitable Trust
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Book Signing Event for the book Yak on Track by Author Heather Mcneice at the Craft Gallery



Gyalyum Charitable Trust staff at the CSO Fair

Year 2017



Ms. Chandrika Tamang

Ms. Chandrika Tamang, the pioneer of the eco-friendly fashion brand, CDK was nominated by the Trust to represent Bhutan at the Celebration of Silk Event 2017 in Thailand. The 7th edition of the Silk Event took in Bangkok from 22nd to 25th November with participation from more than 15 countries.



Presentation of Designer Chandrika Tamang's work at the Celebration of Silk Event in Thailand (2017)



Year 2018



Ms. Kencho Wangmo

Ms. Kencho Wangmo, the pioneer of the traditional to contemporary clothing line, Kencho Couture was nominated by the Trust to represent Bhutan at the Celebration of Silk Event 2018 in Thailand. The 8th edition of the Silk Event took in Bangkok on 1st December with participation from 51 countries.



Presentation of Designer Kencho Wangmo's work at the Celebration of Silk Event in Thailand (2018)

2.6 Capacity Building Trainings/ Workshops

1) The Marketing Assistant attended the Market Requirement Training conducted

by the International Trade Centre on 5th December, 2018.

2) The Marketing Assistant attending the Product Development Training conducted by Ministry of Economics on 30th November, 2018.

3) The Communications Officer and Programme Officer attended the CSO Capacity Building Training on 5th and 6th November, 2018 at the UN House in Thimphu. The training was conducted by the UN in partnership with the Australian Himalayan Foundation and the Bhutan Foundation with professionals with diverse experience in the fields of finance, project management and

communication.

4) The Marketing Officer attended two day training on Client Care: Enhancing Professionalism with the Institute for Management Studies at their Serbithang Campus from July 10th to 11th, 2017. The sales personnel at the Craft Gallery have all undergone this training with the Marketing Officer.

5) Sales Personnel's, Marketing Officer and Finance Officer attended a three day Inventory Management Training conducted by software solutions, Innovates at the Craft Gallery in July, 2017.

3.0 Achievements of Chapters of the Trust



Her Majesty the Queen Mother Gyalyum Sangay Choden Wangchuck with Bhutanese students

3.1 Gyalyum Scholarship Programme

1) At present 10 students are direct beneficiaries of this programme with support being provided for both national and international scholarships at the secondary and tertiary level of education.

- a. National: 5 students studying within Bhutan
- b. International: 5 students studying outside Bhutan

2) Established partnership with both local and international institutions.

a. National:

- i. Royal Thimphu College, Thimphu (2 students)
- ii. Norbuling Rigter College, Paro (2 students)
- iii. Tashidingkha Central School, Punakha (1

student) **b. International:**

- i. Concordian International School, Bangkok, Thailand (2 students)
- ii. Assumption University, Bangkok, Thailand (1 student)
- iii. Chitkara University, Himachal Pradesh, India (1 student)
- iv. Acharya Institute, Bangalore, India (1 student)

3) The Scholarship Program offers full scholarships (full coverage) or partial (tuition fees and/or stipend) based on merit based, need based and career specific courses/programs.

- a. Full scholarships: 4 students
- b. Partial scholarships: 6 students

3.2 Gyalyum Dharma Initiative



Restoration of the Tara Lhaden Zhingkhram Lhakhang at Pangrizampa, Thimphu

- 1) The Tara Lhaden Zhingkhram Lhakhang at Pangrizampa, Thimphu was restored and consecrated by Their Majesty's the Fourth and Fifth Druk Gyaplo and His Holiness the Je Khenpo. It is the only temple in the country dedicated to the twenty one Tara's. The Royal Patron, Her Majesty the Queen Mother Gyalyum Sangay Choden Wangchuck re-constructed the temple for the greater peace and prosperity of all sentient beings, to avert natural disasters in the country and for the welfare of all Bhutanese people.
- 2) Completed three pilgrimage tours to Wutai Shan, China between the years 2017 and 2018. The pilgrims were nuns and old aged spiritual practitioners of Buddhism. The pilgrimage trip was sponsored by Mount Wutai Pusho Temple, a Nun Buddhism School in Shanxi Province of China who share similar visions to promote the Buddhist culture and tradition. A total of 20 pilgrims benefited from this initiative.

3.3 The Craft Gallery



The Craft Gallery located at Building Number 69, Norzin Lam, Chubachhu, Thimphu

The Craft Gallery was inaugurated by the patron, Her Majesty the Queen Mother Gyalyum Sangay Choden Wang-chuck and Her Royal Highness Ashi Eeuphelma Choden Wangchuck on April 3rd, 2017.

- 1) Collaborated with well-known local independent local artisans, factories/large-scale manufacturers and other Public Benefit Organizations (PBO's) under the Civil Society Organization (CSO):
 - a. Independent Local Artisans: CHD, CDK, Kencho Couture, Mudra Handicraft, Yeedzin Handicraft, Sonam Rab gye Jewellery, Pelbar Organic Soap Company and Mayeish Ceremics.
 - b. Factories/large-scale manufacturers: Nado Poizokhang and Jungshi Handmade Paper Factory.
 - c. PBO's: Tarayana Foundation, Youth Development Fund, Sabah Bhutan and Vast Bhutan.
- 2) Established partnership with Bhutan Natural, an international retail company based in Singapore.
- 3) Developed Craft Gallery products under the production unit. A total of seven projects were completed which includes the production of kamthakma products, incense box, jewellery, choesham/alters, packaging materials for the gallery, a seasonal clothing line in collaboration with local designer Kencho Wangmo for Winter/Spring season and modern national costume for women in collaboration with CDK.
- 4) Identified marketing platforms for the promotion of the Craft Gallery such as advertisement on in-flight magazines of Druk air and Bhutan airlines, management of social media accounts (facebook, instagram, tripadvisor) and creation of an official website.

Winter/Spring Season Clothing Collection

The collection was developed by the Craft Gallery in collaboration with local designer Kencho Wangmo.



Coat Collection



Shawl Collection

3.4 Gyalyum Charitable Trust with RENEW

- 1) Girls Hostel Construction for Gawailing Happy Home in Selekha, Wangsisina under Thimphu Dzongkhag is an on-going project under the Trust. The project is expected to be completed at the end of year 2019 under the guidance of the Trust.
- 2) Water Rehabilitation Project at the Gawaling Happy Home in Selekha, Wangsisina under Thimphu Dzongkhag is an on-going project supported by the World Health Organization (WHO) country office of Bhutan. The project is expected to be completed at the end of year 2019 under the guidance of the Trust.
- 3) RENEW, Livelihood Skills Training Unit staff attended the Horticulture Training on 3rd December 2017 in Kalimpong, Indian State of West Bengal with support from the Trust.
- 4) The Trust supported the salaries and other benefits for RENEW, Gawailing Happy Home staff.
- 5) Budget support was extended to both RENEW Home Secretariat and Gawailing Happy Home.
- 6) Support has been extended to RENEW, Gawailing Happy Home children.
 - a. The Trust received donations comprising of coats, sleeping bags, laptops, phones and emergency lamps for the children of Gawailing Happy Home in December 2017.
 - b. The Trust received donations comprising of clothes, (jackets, t-shirts, and trousers), shoes, and school bags for the children in August 2018.
 - c. The Trust initiated coaching facilities from Bhutan Badminton and Table Tennis Federation under Bhutan Olympic Committee for the children of Gawailing Happy Home during their winter break in 2018. Additional help with installation of sport equipments was provided by the Trust.

3.5 Gyalyum Charitable Trust with Textile Museum

- 1) Conservation of Artifacts at the Gasa Dzong is an on-going project under the guidance of the Textile Museum, Department of Culture, Ministry of Home and Cultural Affairs, Royal Government of Bhutan.

4.0 Financial Report

4.1 Income Statement

Gyalyum Charitable Trust		
Income Statement & Expenditure Statement		
1-Jan-2018 to 31-Dec-2018		
Particulars	Amount in BTN	Amount in USD
Income Overhead (A)	58,231,615.91	850,096.58
Sales Account	8,598,391.06	125,523.96
Donations	48,500,091.80	708,030.54
Investment Income	85,750.00	1,251.82
Other Sources of Income	1,047,383.05	15,290.26
Expense Overhead (B)	2,36,23,138.97	3,44,863.34
Administrative Expense	14,596,022.41	213,080.62
Scholarship Expense	878,485.00	12,824.60
Craft Gallery Expense	8,014,225.00	116,995.99
Dharma Initiative Expense	17,735.20	258.91
Miscellaneous Expenses	116,671.36	1,703.23
Income (A) – Expense (B)	34,608,476.94	505,233.24


Note: Foreign Exchange Rate 1USD = 68.50 BTN as of 24th June 2019

SIGNATURES OF BOARD MEMBERS



PRESIDENT

Her Majesty the Queen Mother Gyalum Sangay Choden Wangchuck



VICE-PRESIDENT

Her Royal Highness Ashi Euphelma Choden Wangchuck



MEMBER

Mr. Sonam Tobgay Dorji



MEMBER

Mr. Singye Dorji



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Social Media



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